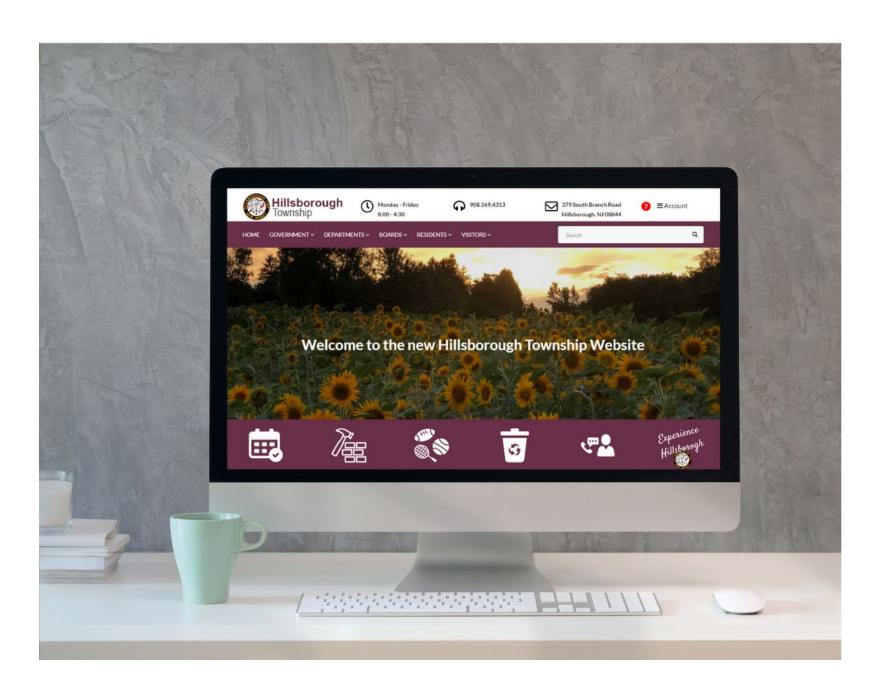


## Case Study: Hillsborough, NJ



"Don't be afraid of not having a technical background to build the site and manage the site." Historically, the Deputy Clerk was responsible for managing and updating the township's website. After experiencing traffic issues that caused the website to crash, the township decided to find a new website provider.

GovSites Hosting & Support offered a flexible solution that allowed the Clerk's office to better manage its content and updates.

## Since implementing GovSites, the borough's deputy clerk has seen the following benefits:

- Making edits is quicker and easier
- The content is better organized
- The calendar tool has made it easier to schedule and cancel meetings, and add events to multiple pages
- Content can be scheduled to appear/disappear automatically from the website, ensuring the content remains fresh
- Tags can be added to news articles so they appear on multiple pages
- The integration with SDL's citizen portal has unlocked additional functionality for visitors, enabling them to access more information and submit requests directly from the website

- Sarah Brake, Deputy Clerk